

## **Cookie Policy**

### **1. Introduction.**

1.1 In this policy we explain how we use cookies on our website.

1.2 By using our website and agreeing to this policy you consent to our use of cookies in accordance with the terms of this policy. We reserve the right to make changes to this Cookie Policy at any time or for any reason. Please periodically review this Cookie Policy to stay informed of any updates.

### **2. About Cookies.**

2.1 A 'cookie' is a file containing an identifier (a string of numbers and letters) that is transmitted by a web server to a web browser and is stored by the browser on your computer. Your browser then provides that unique identifier every time you submit a query to the website.

2.2 There are two main types of cookie: i) One that stays only until the end of the user's session when their web browser is closed: ii) One that will remain valid until the expiry date of the cookie, unless deleted by the user.

2.3 Cookies do not usually contain information that identifies a user personally, but personal information that we store may be linked to the information stored in or obtained from cookies.

### **3. Cookies used on our website.**

3.1 We can use cookies for the following purposes:

- A) **Authentication:** To identify you when you visit and subsequently navigate our website.
- B) **Status:** To determine whether you are logged into the website and also to see if your browser is set to accept or reject cookies.
- C) **Security:** To help identify and prevent security risks. These are used to authenticate users and protect user data.
- D) **Shopping Cart:** Cookies are used to maintain your shopping cart when navigating our website.

#### **4. Third Party Cookies.**

- 4.1 Third Party Cookies include cookies set by PayPal that you may select as an option during checkout. You will be redirected to PayPal's secure servers to process your payment and PayPal cookies will be set during this process. More info on PayPal cookies are at: <https://www.paypal.com/uk/webapps/mpp/ua/cookie-full>
- 4.2 Other third party cookies that may be set when using our website, and over which we have no control, are those set by embedded Vimeo and/or Youtube links which we use to display product demo videos on our site.
- 4.3 These cookies may be disabled manually in your browser, but disabling any or all of the above cookies will stop the additional functions provided by these third parties.

#### **5. Control of Cookies.**

- 5.1 The majority of browsers are set to accept cookies by default and the user can remove or reject cookies in their browser's settings. However, doing so can affect the functionality of our website. If the settings on your browser are such that cookies are accepted then we take this as consent by the user to the use of cookies in accordance with the terms of this policy.
- 5.2 You can review information about the use of cookies in relation to various browsers in the following links:
  - A) <https://support.google.com/chrome/answer/95647?hl=en>
  - B) <https://support.microsoft.com/en-gb/help/17442/windows-internetexplorer-delete-manage-cookies>
  - C) <https://www.apple.com/legal/privacy/en-ww/cookies/>
  - D) <https://www.mozilla.org/en-US/privacy/websites/>

#### **6. Contact Details.**

- 6.1 This website is operated and owned by Tim Higham t/a Video Creatives Ltd. All contact details and company information are displayed on our website at: <https://www.wangsynthcontrol.co.uk/contact/>